primary particle, and

Please amend claims 2, 7, 8, 12, 15, 17, 18, 19, 22, 25, 30 as follows:

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2. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a media-agitating mill, wherein solid powdery cosmetic products are produced, powder components and oil components as binders are mixed in a solvent to form a slurry and wherein an aggregated particle of the powder components is ground to form a slurry in a state a primary particle or close to a

wherein grinding of the powder components and depositing oil components uniformly over the surface of powder components are performed simultaneously using a media-agitating mill.

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- 7. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a media-agitating mill, wherein powdery cosmetic products are produced, powder components, oil components as binders, and organic silicon resin compounds are mixed in a solvent to form a slurry and wherein grinding, hydrophobic and dispersion of powder components to oil components are performed simultaneously using a media-agitating mill.
- 8. (Amended) A method for producing cosmetic products according to Claim 7 wherein the powdery cosmetic product contains 60 to 97 % by

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weight of powder components, 1 to 20 % by weight of a particle coating agent and 2 to 30 % by weight of oil components.

12. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a batch media-agitating mill, wherein the batch media-agitating mill comprises, in an identical tank, both of at least one basket part in which a solid dispersion medium is contained and which has an in-basket stirring device for stirring the content of the basket and at least one in-tank stirring device for both of a preliminary mixing and a dispersion fluidization,

wherein a mixture of powder components and oil components or aqueous components are preliminarily mixed by the in-tank stirring device runs into the basket part, the powder components are dispersed by the solid dispersion medium in the basket part and then runs as a dispersion out of the basket part, the dispersion is fluidized by the in-tank stirring device and a part of it returns into the basket part whereby effecting a circulation,

and wherein the in-tank stirring device is provided in a position which does not interfere with the route of a fluid coming into and out of the basket part.

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15. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a batch media-agitating mill, wherein the oily cosmetic products are produced, and grinding and dispersing of

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the powder components into the oil components are performed simultaneously using a batch media-agitating mill.

17. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a batch media-agitating mill, wherein emulsified cosmetic products are produced, wherein grinding and dispersing of the powder components to the oil components or the aqueous components are performed simultaneously a media-agitating mill followed by an addition of the aqueous components or the oil components and

wherein emulsification is by using a media-agitating mill.

18. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a media-agitating mill, comprising a step of mixing an organically-denatured clay mineral, a surfactant, a hydrophobic dispersion medium capable of dispersing and swelling said organically-denatured clay mineral in the presence of a surfactant, a particle which is not made hydrophobic and a particle coating agent to disperse said powder components into a state of a primary particle or close to a primary particle using a media-agitating mill while imparting the surface of said particle with a hydrophobicity.

Mail July 19. (Amended) A method for producing cosmetic products according to Claim 18 comprising a step for mixing an organically-denatured clay mineral, a surfactant and a hydrophobic dispersion medium to form an organically-denatured clay mineral dispersion, adding a particle which is not made hydrophobic and a particle coating agent to said organically-denatured clay mineral dispersion and mixing using a media-agitating mill to impart the surface of said particle with a hydrophobicity.

22. (Amended) A method for producing cosmetic products according to Claim 18 wherein the particle coating agent is trimethylsiloxysilicic acid.

25. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or aqueous components using a media-agitating mill,

wherein the production of an emulsified cosmetic product involves a step of dispersing a particle which is not made hydrophobic and a particle coating agent into an oily phase using a media-agitating mill to impart a hydrophobicity followed by a step of adding an emulsifier and a water phase to effect an emulsification, both steps being conducted continuously in a single device.

30. (Amended) A method for producing cosmetic products comprising a step of dispersing powder components and oil components or